

**With 11 sessions on topics ranging from lessons from proxy reporting to multi-state tax withholding, you won't want to miss the 2011 All-Day Conference! The Conference will provide you with the critical information you need to know to keep your equity compensation expertise up-to-date.**

Please visit [www.svcnaspp.com](http://www.svcnaspp.com) for expanded session descriptions, speaker biographies and registration.

**Conference Fees**

NASPP Members: \$205 (Payment must be received by June 9)

Non-Members: \$230 (Payment must be received by June 9)

Walk-Ins: \$360 (Payment received *after* June 9)

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**Program Schedule:**

Start	End	Session	Speaker(s)
8:15	8:45	<b>Registration &amp; Continental Breakfast</b>	
8:45	9:00	<b>Welcome!</b>	Elizabeth Dodge, CEP, President, SVC NASPP
9:00	10:15	<b>General Session: Equity Plan Success (and Failure): What Have We Learned From the 2011 Proxy Season?</b>	Jon Burg, Radford Amy Muecke, Cooley Billy Vitense, Starbucks
10:45	12:00	<b>Understanding the Complexities of Multi-state Tax Withholding</b>	Scott Schapiro, KPMG Cody Smith, KPMG Bob Woodall, KPMG
		<b>A Primer on Preparing an Account Reconciliation</b>	Robyn Shutak, NASPP Jim Vincent, E*TRADE Corporate Services Leigh Vosseller, Genoptix
		<b>Top 10 Best Practices for Small to Mid-Sized Companies</b>	Doug Jones, UBS CEFS Ken Scully, JDSU Craig Tanner, Reed Smith, LLP
12:00	1:45	<b>Lunch: Perfecting Perception: Understanding Perceived Value and What it Means for Your Stock Programs</b> <u>Sponsored by Equity Methods</u>	Emily Cervino, CEP, CEPI Jason LeBovidge, Fidelity Stock Plan Services Keith Pearce, Intel Fred Whittlesey, CEP, Hay Group
1:45	3:00	<b>Abracadabra: Conjuring Up Administrative Solutions for Global Compliance</b>	Tracy de Swiet, ISP Advisors Jon F. Doyle, International Law Partners, LLP Christie Lincoln, Sanmina Jacobin Zorin, Verigy
		<b>Cost Basis Reporting: Navigating the Administrator-Transfer Agent-Broker Minefield</b>	Joshua McGinn, BNY Mellon Andrew Schwartz, BNY Mellon
		<b>Pumping up Purchase Plans: Re-thinking ESPP</b>	Barbara Baksa, NASPP Matthew Roberts, Fidelity Stock Plan Services Anne Silver, Equinix Alison Wright, Baker & McKenzie, LLP
3:30	4:45	<b>The Next Generation of Performance Plans: Fixing the Governance Ups and Downs</b>	Elizabeth Dodge, Stock & Option Solutions Takis Makridis, Equity Methods Fred Whittlesey, Hay Group Brit Wittman, Intel
		<b>It's Time to Play: Stock Plan Checkup – Is Yours in Good Health?</b>	Rachel L. Murillo, NASPP Joseph F. Purdy, Jr., Solium Transcendentive Angel Toussaint, Oclaro, Inc. Christine Zwerling, Consultant
		<b>Claw-Back Provisions in the US and Around the Globe</b>	Jon Burg, Radford Sinead Kelly, Baker & McKenzie, LLP Barbara Klementz, Baker & McKenzie, LLP
4:45	7:00	<b>Networking Cocktail Reception</b>	<b>Sponsored by AST Equity Plan Solutions</b>

***Attire: Please dress comfortably! Conference rooms can be chilly & temperatures may vary between rooms.***

**Certified Equity Professionals (CEP) are entitled to earn up to 6.25 hours of continuing education credit.**

**Certified Public Accountants (CPA) are entitled to earn up to 7.5 hours of continuing education credit.**